



**INDIRA GANDHI NATIONAL  
TRIBAL UNIVERSITY**

**(IGNTU)**

**AMARKANTAK, MADHYA PRADESH – 484887**

*(A Central University established by  
an Act of Parliament)*

**[www.igntu.ac.in](http://www.igntu.ac.in)**

**INDIAN INSTITUTE OF TOURISM  
& TRAVEL MANAGEMENT**

**(IITTM)**

**GOVINDPURI, GWALIOR, M.P. - 474011**

*(An Autonomous Body under  
Ministry of Tourism, Govt. of India)*

**[www.iittm.ac.in](http://www.iittm.ac.in)**

## **ADMISSION BULLETIN**

**MBA (Tourism & Travel Management) 2019-21**

**IITTM Campuses**



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## **IGNTU - VICE CHANCELLOR'S MESSAGE**

As a Vice Chancellor of the university, I deem it my privilege and honour to head the institution of higher learning that has come into existence for the noble reasons. The mandate of the University is to serve the tribal communities which have been sidelined and marginalized for centuries and consequently they have remained underdeveloped and undernourished. Tribal arts, literature, medicine, their form of worship have received very less attention from the connoisseurs of art and literature and social scientists and anthropologists also have not paid the amount of attention that they should have paid. But the University during the last few years has taken the initiatives that have taken the University to greater heights.



I am looking forward to the mutual benefits after signing the Memorandum of Understanding with Indian Institute of Tourism and Travel Management (IITTM). Both the centers of learning will contribute towards the betterment of the society.

***Prof. T V Kattimani***

## **IITTM – DIRECTOR'S MESSAGE**

The nation is undergoing a glorious period in the history of our business. As the economy develops and the per capita income increases, the relative share of employment among different sector moves in favor of services. But, the growth of the services industry would largely depend on the quality of human resources. It requires tremendous expertise and dynamism to succeed in this competitive environment. It is also important to develop the ability to continuously acquire new knowledge and adapt to emerging business realities.



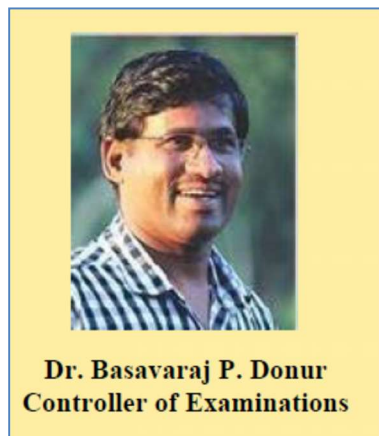
After signing the MoU with IGNTU, both of the centers of higher learning will provide greater benefits to their learners and flourish their career paths.

On behalf of the Institute, I reaffirm our commitment to create world-class manpower for which I look forward to the co-operation of one and all.

***Prof. (Dr.) Sandeep Kulshreshtha***

## IGNTU – CONTROLLER OF EXAMINATIONS

IGNTU is committed to disseminate advance knowledge by providing instructional and research facilities in tribal art, culture, tradition, language, medicinal systems, costumes, forest based economic activities, flora, fauna and advancement in technologies related to the natural resources of the tribal areas. Furthermore, the academic collaboration between IGNTU and IITTM majorly strive to take appropriate measures for promoting Innovations in teaching and learning process in interdisciplinary studies and research; and to pay special attention to the improvement of social, educational and economic conditions. I am expressing my best wishes to the aspirants and young learners in prospering their careers.



## ABOUT IGNTU

The Indira Gandhi National Tribal University, Amarkantak has been established by an Act of the Parliament of India, the Indira Gandhi National Tribal University Act, 2007. The University started functioning from July 2008. The jurisdiction of the University extends to the whole country and it is fully funded by the Central Government through the University Grant Commission. The university caters to the tribals' long cherished dream of higher education.

### *Aims and Objectives*

The tribal people are rich in cultural heritage and skill of art and craft but they are still marginalized in respect to higher education as well as in other walks of life. Now in the present age of globalization the world has shrunk into a village as the society has advanced in technology. But the tribes, who are the custodians of Indian culture in real sense, are far behind in this race of advancement. In order to rescue them from the present plight, the university has put before itself the following aims and objectives:

- To provide avenues of education, especially higher education and research facilities primarily for the tribal population of India.
- To disseminate and advance knowledge by providing instructional and research facilities in tribal art, tradition, culture, language, medicinal systems, customs, forest based economic activities, flora, fauna and advancement in technologies relating to the natural resources of the tribal areas.
- To collaborate with national and international universities and organizations, especially for undertaking cultural studies and research on tribal communities.

- To formulate tribal centric development models, publish reports and monographs and to organize conferences and seminars on issues relating to tribes and to provide inputs to policy matters in different spheres.
- To take appropriate measures for promoting the members of tribal communities capable of managing, administering and looking after their own needs by access to higher education through a university of their own.
- To disseminate and advance knowledge by providing instructional and research facilities in such other branches of learning as it may deem fit.
- To take appropriate measures for promoting innovations in teaching learning process in interdisciplinary studies and researches and to pay special attention to the improvement of social, educational and economic conditions and welfare of the scheduled tribes within the Union of India.

In view of the aims and objectives of the university the major thrust will be on providing more opportunity for the tribes. However, the university is open to all.

***The Salient features of the academic system followed by the University are:***

- To provide value-based education aiming for morale and character building;
- To provide an easy access to an affordable quality education, research and training for enhancement of employable skills
- To undertake basic and advanced research activities related to empowerment of tribal population
- To continuously engage in transferring new knowledge for the welfare of tribal population
- To participate persistently in community extension activities
- To strengthen facilities for modern scientific research
- To inculcate good values and morale among the University stakeholders for effectiveness, transparency and accountability
- To keep pace with the changing scenario in higher education and research at the National and International levels
- To collaborate with premier institutions for sharing of knowledge
- To foster interdisciplinary education and research
- To design course curriculum with explicit focus on tribal issues and development; and
- To position the University as the finest Centre of Excellence in education and research, at the global level.

## ABOUT IITTM

Indian Institute of Tourism and Travel Management (IITTM) is an autonomous body under **Ministry of Tourism, Government of India**, is one of the premier Institutes in the country offering education, training, research and consultancy in the field of tourism, travel and allied sectors. IITTM was established in 1983 and presently IITTM campuses are located at Gwalior, Bhubaneswar, Goa, Noida and Nellore. IITTM is a founder member of UN-ESCAP promoted Network of Asia-Pacific Educational and Training Institutes in Tourism (APETIT).

IITTM is committed to developing quality human resources for tourism and allied services. The target groups of its educational/ training programmes extend much beyond the organized sectors of the economy. IITTM endeavours to nurture professional and managerial excellence, social and cultural sensitivity, moral and ethical responsibility with a concern for the environment and strive for latest techniques to develop decision making abilities with a resolute approach towards productivity, excellence, innovation and value for others to enable its participants to keep pace with the changing scenario of the economy and its environs.

The faculty, staff, students and the administration of the Institute contribute to the building up an organizational culture marked by team spirit, confidence, mutual respect and concern for others. The students of the regular courses and the participants of various training programmes enrich the culture of the Institute with their diverse background and experience. IITTM welcomes people working at different levels to attend MDPs and various tailor-made training programmes in IITTM centres at Gwalior, Bhubaneswar, NOIDA, Goa\*, Bodh Gaya\* and Shillong\* and Nellore as well as in other parts of the country.

Our programmes incorporate both subject-specific and generic business modules and have been designed to reflect industry practices and academic developments. Each of our existing courses touches upon tourism as a business activity - the organization, dimensions, social significance and impact of tourism are studied.

With entry profiles ranging from beginners to advanced levels, our programs are tailor made to meet the present need of the tourism industry. Learners are supported at every stage of learning and career development.

Two year full-time Masters of Business Administration in Tourism & Travel Management and Bachelor of Business Administration in Tourism & Travel (*As per the MoU signed for collaboration with IGNT University – Ministry of HRD, Govt. Of India*) is offered for learners to enable them to acquire the right skill set with ample flexibility to adapt to employing the organization's needs.

\* These campus are under the final stages of construction

## **MBA (TOURISM & TRAVEL MANAGEMENT)**

Two year full-time Masters of Business Administration (Tourism & Travel Management) degree (as per the MoU signed under the collaborative scheme of IGNT University – Ministry of HRD, Govt. Of India) is offered for learners to enable them to acquire the right skill set with ample flexibility to adapt to employing the organization's needs.

Our programmes incorporate both subject-specific and generic business modules and have been designed to reflect industry practices and academic developments. Each of our existing courses touches upon tourism as a business activity - the organization, dimensions, social significance and impact of tourism are studied.

With entry profiles ranging from beginners to advanced levels, our programs are tailor made to meet the present need of the tourism industry. Learners are supported at every stage of learning and career development.



## OUR TOP RECRUITERS



THE RITZ-CARLTON®





## INTAKE CAPACITY

There are 600 seats available in all the courses at various centers of IITTM located at Gwalior, Bhubaneswar, Noida & Nellore.

## RESERVATION:

Reservation (for Indian Nationals) will be applicable as per central government guideline i.e. 7.5% for ST, 15% for SC and 27% for OBC candidates. In all the available seats, 3% horizontal reservation shall also be applicable for physically disabled candidates, for admission to MBA (Tourism & Travel Management) 2018-20. Physically disabled candidates are strongly encouraged to apply.

*Note: The candidate, who belongs to SC / ST / OBC / PWD category, must produce the valid category certificate issued by the competent authority. The OBC candidate has to produce a non-creamy layer certificate as per central Govt. regulations and issued by the competent authority within the last three years (please refer Annexure A).*

## AGE LIMIT:

The candidates seeking admission to MBA (TTM) 2019-21 programme shall not be more than 25 years of age as on July 1, 2019. (Age relaxation of 5 years will be applicable to SC/ST candidates).

## ELIGIBILITY FOR ADMISSION:

- 1) Candidates seeking admission to MBA (TTM) programme shall be required to possess a Bachelor degree from a recognized Indian or foreign university (as per the AIU foreign equivalence list) having secured a minimum of 50% aggregate in case of General and OBC categories and 45% in case of candidates belonging to SC/ST categories are eligible to apply.

*Note: If the seats reserved for SC/ST remain vacant then the same will be filled by the SC/ST candidates who appear for entrance exam irrespective of their ranking in the exam.*

Candidates appearing in final year examination of graduation are also eligible to apply, ***subject until he / she must submit their result of graduation with the requisite percentage of marks by October 31, 2019, failing which their admission will be cancelled and course fee deposited in the institute, will also be forfeited.*** (In this regards, the student must submit an affidavit on non-judicial stamp paper of Rs.10/- ).

**And**

2) Must appear in any of the following Management Entrance Test and submit a valid score card *between May 1, 2018 to April 30, 2019*):

- i. **MAT** (Management Aptitude Test) conducted by AIMA (All India Management Association) [<http://www.aima.in>] OR
- ii. **CAT** (Common Admission Test) conducted by IIMs (Indian Institutes of Management) [<https://iimcat.ac.in>] OR
- iii. **CMAT** (Common Management Admission Test) conducted by AICTE (All India Council for Technical Education) [[www.aicte-cmat.in](http://www.aicte-cmat.in)] OR
- iv. **XAT** (Xavier Aptitude Test) conducted by XLRI (formerly known as Xavier Labour Relations Institute) [<http://www.xatonline.net.in>] OR
- v. **GMAT** (Graduate Management Admission Test) conducted by GMAC (Graduate Management Admission Council) [<http://www.mba.com>] OR
- vi. **ATMA** (AIMS Test for Management Admissions) conducted by AIMS (Association of Indian Management Schools) [<http://www.atmaaims.com>]





OR

- vii. Appear in written test **“IGNTU IITTM Admission Test (IIAT)”** to be conducted by IGNTU & IITTM. Admission Test (AT) will be held on **June 9, 2019 (Sunday) (tentative) from 10:00 am to 12:00 pm** at IITTM centres (i.e. **Gwalior, Bhubaneswar, Noida & Nellore**) and other shortlisted centers, which will be notified later.

*The candidate has to write their answers on OMR Sheet. It will be an objective type test with four options of nearest answers carrying 100 questions / 100 marks [General Awareness (50 Marks), Verbal ability (25 Marks) and Quantitative ability (25 marks)]. One mark for each right answer and no negative marking for wrong answer.*

### 3) Group Discussion And Personal Interview:

Short-listed candidates will be required to appear for **GD and PI** at any one of the **IITTM centres**, which they have to mark in the admission form:

-  IITTM Bhubaneswar
-  IITTM Gwalior
-  IITTM Nellore
-  IITTM Noida

**Note: Candidates must carry all the original documents for verification before being allowed for the GD and PI.**

## MODE OF APPLICATION:

- The candidate will have to apply Online.
- Kindly read the Admission Bulletin for MBA (TTM) 2019-21 thoroughly, before applying for the Admissions 2019 by visiting [www.iittm.ac.in](http://www.iittm.ac.in)

## SELECTION PROCESS:

A candidate to be considered for admission in MBA (TTM) 2019-21 would have to participate in all the three components of the screening process, as mentioned below. If any case the candidate does not appear in one of components of the screening process will not included in the merit list. The admission in MBA (TTM) 2019-21 would be strictly on the basis of **overall performance of written test + GD + PI**, as explained follows:

i.	<b>Score Card:</b> CAT / MAT / CMAT / XAT / GMAT / ATMA	70%
	<b>OR</b>	
	<b>Written Test:</b> IGNTU IITTM Admission Test (IIAT) 2019	
ii.	<b>Group Discussion</b>	15%
iii.	<b>Personal Interview</b>	15%
		<hr/>
		<b>100%</b>

Inter-se-merit will be determined on the basis of above out of maximum 100 marks, by moderating the score of written test into 70% of marks of total marks obtained by the candidate, as practiced by the institute.

- In case of two or more candidates have scored equal marks, the inter-se-merit of such candidates shall be determined based on higher score and thereafter older in age.
- In case the candidate fails to establish their eligibility by **October 31, 2019**, the admission would be cancelled and fees will be forfeited.

## ADMISSION CALENDAR\*

- |  |                           |
|--|---------------------------|
| • Last date of applying to appear in written test (IIAT) | <b>May 17, 2019</b>       |
| • IGNTU IITTM Admission Test (IIAT) 2019                 | <b>June 9, 2019</b>       |
| • GD and PI for all applicants (all centers)             | <b>June 17 – 21, 2019</b> |
| • Declaration of Merit List                              | <b>June 28, 2019</b>      |
| • Last date for depositing of admission fee              | <b>July 12, 2019</b>      |

- Declaration of seat allotment (*for waitlisted candidates*) **July 19, 2019**
- Commencement of Academic Session **July 22, 2019**
- Last date of apply for internal transfers **July 26, 2019**  
from one program / center to another programme /  
center
- Communication of decision on transfers cases **July 29, 2019**
- Completion of MBA (TTM) Central Admission 2019-21 **July 31, 2019**

\* Tentative

## REFUND POLICY

The refund policy is applicable as per the guidelines of UGC / IGNT University, Amarkantak, M.P.

- Process of refund of tuition, development and other fees after cancellation of admission secured through CAP rounds, institute level round(s) and vacancy round(s) of admission.
- The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate, in the prescribed format and may request for refund of fee within prescribed date.
- The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents.

- **Refund shall be made after deduction of the cancellation charges as shown:**

<i>Situation</i>	<i>Refund</i>
i. On request received before the date of start of the academic session & seat could be filled by the institute	Entire fee less by Rs. 5,000/- as processing + Cancellation charges of Rs.1,000.
ii. On request received on or after the date of start of the academic session & seat could be filled by the institute	Entire fee less by Rs.5,000/- + cancellation charges on Pro-rata basis
iii. On request received before/after the start of the academic session & seat could not be filled by the institute	No refund (except security deposit)

### Note:

- The commencement date of academic season 2019-21 is **July 22, 2019** and it will count for all purposes of refund of fee cases.

- However, the late admission after the date of start of the academic session would not cover in the refund policy, only security deposit will be refunded.
- All the refund cases will be settled in the **month of October 2019**.

## FEE STRUCTURE

IITTM has a modest fee regime. The fee is payable at the beginning of each semester. The inclusions in the fees are described as follows:

- **First Semester**
  - ✓ Tuition fee, admission fee, library fee, computer lab fee, caution money (Rs. 6,000/-), examination fee, student insurance, sports fee, collaboration fee.
- **Second Semester**
  - ✓ Tuition fee, study tour, collaboration fee.
- **Third Semester**
  - ✓ Tuition fee, collaboration fee.
- **Fourth Semester**
  - ✓ Tuition fee, convocation & alumni fee, collaboration fee.

MBA (Tourism & Travel) Program	Sem. 1 <sup>st</sup> fees (in Rs.)	Sem. 2 <sup>nd</sup> fees (in Rs.)	Sem. 3 <sup>rd</sup> fees (in Rs.)	Sem. 4 <sup>th</sup> fees (in Rs.)	Total (in Rs.)
	90,750	81,250	66,250	71,250	3,09,500

*\*Fee under reconsideration, Subject to change*

### Note:

1. Students would be required to deposit academic and hostel fee semester-wise in accordance to the schedule of deposit, failing which a late fee will be paid by the student or disciplinary action will be taken as decided by the authority under the rules of the institute.
2. The hostel fee will have to pay separately and it is applicable only to those students who are allotted hostel by the institute.
3. Caution money deposit in the first semester of the program, is refundable to the student after the completion of his / her MBA (TTM) 2019-21 course after the production of No Dues Certificate (NDC) as well as receipt of fees along with the caution money.
4. Study Tour is mandatory for all the students.

*\*Fee estimates are indicative and are subject to approval of the competent authority.*

## IMPORTANT POINTS

1. Institute shall not be responsible for any postal / courier delays in correspondence related to the admission process.
2. Candidates, who are admitted to the programme in the merit list and are unable to get admission to the programme of their first choice, shall be placed on a waiting list for that programme. Movements through waiting lists are strictly on the basis of merit.
3. Once a candidate has taken admission in one of the programmes of IITTM at any of the centres and his / her name is forwarded to IGNTU, his / her admission shall not be transferred to any other programme of the institute.
4. Admission to the hostel is purely on merit basis and the availability of accommodation in it.
5. A candidate / guardian must declare ailment and medical history, if any, at the time of admission.
6. Students on taking admission shall be deemed to have agreed to abide by the rules and regulations of the institute, hostel & examination etc.
7. All matters are to be settled subject to the jurisdiction of the Madhya Pradesh High Court - Gwalior Bench.

## SCHOLARSHIP

Students of IITTM can avail of **government scholarships** offered by various agencies to students of different categories. The Central Govt. as well as State Governments are providing the scholarship (*refund of tuition fee*) to the students belongs to OBC, SC, ST, PH and minorities.

On an average, approximately 150 students are availing benefits from these scholarships in every academic session.

## FACILITIES AT IITTM

IITTM centers have state-of the art infrastructure that supports a learning environment. Some of the variant features are as follows:


















- All the classrooms are having the facilities of air-conditioner and are well-equipped with state of the art technology like projectors etc.
- All the campuses are having the facility of Wi – Fi around the clock.
- Gwalior campus is having hostel facility, auditorium, gym facility, conference room, computer lab, one of the best libraries of tourism in the country, canteen, gym facility, hostel mess, medical facilities, playground and sports facilities like the best billiards table within Gwalior city, PNB ATM facility, etc.
- Bhubaneswar campus is having the hostel facility, gym facility, conference room, computer lab, library, canteen, hostel mess, medical facilities, sports facilities etc.

- Noida campus is surrounded by the pleasing atmosphere and it is having hostel facility, gym facility, conference room, computer labs, library, canteen, hostel mess, medical facilities, sports facilities etc.
- Nellore campus is situated in the lap of the nature near to coastal areas and it is having hostel facility, conference room, computer lab, library, canteen, medical facilities, sports facilities etc.














Moreover Gwalior, Bhubaneswar, Nellore and Noida campuses offer limited hostel facilities to students at a very affordable price (*though a hostel room is not guaranteed*). Hostel rental varies from Rs. 5,500/-\* to Rs. 7,500/-\*, for a semester, depending upon the type of accommodation. This excludes the caution money deposit and electricity charges. The hostel mess costs in the range of Rs. 3,000/-\* to Rs. 3,600/-\* per month.

\*(subject to revision)

## FACULTY MEMBERS

 <b>Sandeep Kulshreshtha</b>	Professor & Director	<a href="mailto:sankul7@rediffmail.com">sankul7@rediffmail.com</a>
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**Annexure-A: Prescribed Format for OBC Certificate**  
**FORM OF CERTIFICATE TO BE PRODUCED BY OTHER BACKWARD CLASSES APPLYING FOR**  
**APPOINTMENT TO POSTS / ADMISSION TO CENTRAL EDUCATIONAL INSTITUTIONS (CEIs),**  
**UNDER THE GOVERNMENT OF INDIA**

This is to certify that Shri / Smt. / Kum. \_\_\_\_\_ Son /  
Daughter of Shri / Smt. \_\_\_\_\_ of Village/Town  
\_\_\_\_\_ District/Division  
\_\_\_\_\_ in the \_\_\_\_\_ State  
belongs to the \_\_\_\_\_ Community which is recognized as a backward class  
under:

- (i) Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.
- (ii) Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.
- (iii) Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.
- (iv) Resolution No. 12011/96/94-BCC dated 9/03/96.
- (v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96.
- (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.
- (vii) Resolution No. 12011/99/94-BCC dated 11/12/97.
- (viii) Resolution No. 12011/68/98-BCC dated 27/10/99.
- (ix) Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.
- (x) Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.
- (xi) Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.
- (xii) Resolution No. 12015/9/2000-BCC dated 06/09/2001.
- (xiii) Resolution No. 12011/1/2001-BCC dated 19/06/2003.
- (xiv) Resolution No. 12011/4/2002-BCC dated 13/01/2004.
- (xv) Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. \_\_\_\_\_ and / or his family  
ordinarily reside(s) in the \_\_\_\_\_ District / Division of \_\_\_\_\_ State.  
This is also to certify that he/she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3  
of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT)  
dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.  
Dated: \_\_\_\_\_

District Magistrate / Deputy Commissioner / Competent Authority  
Seal

**NOTE:**

- (a) The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.
- (b) The authorities competent to issue Caste Certificates are indicated below:
  - (i) District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).
  - (ii) Chief Presidency Magistrate / Additional Chief Presidency Magistrate / Presidency Magistrate.
  - (iii) Revenue Officer not below the rank of Tehsildar' and
  - (iv) Sub-Divisional Officer of the area where the candidate and / or his family resides.